

For immediate release

Modern modular homes just minutes from Ganges on Saltspring Island redefine stylish, satisfying and sustainable living

Three Point Properties and Sotheby's International launch Visten homes at Bishops Walk

www.bishopswalk.com www.vistenhomes.com

Ganges, BC- July 30, 2009- Visten homes is redefining the concept of home- offering a modernist, minimalist west coast answer that celebrates the functional, durable and beautiful, with a fresh new take on modular homes. The Visten homes at Bishops Walk pay tribute to the unique beauty and lifestyle of Saltspring Island, while offering fantastic value and a strong commitment to sustainability.

Created by architect Craig Taylor of Taylor Kurtz Architecture & Design Inc., Sotheby's International and Freeport Industries, the Visten home concept represents a step forward in the evolution of home design, home building and home enjoyment.

The innovative homes are being offered for the first time at Three Point Properties' Bishops Walk development on Saltspring Island. The 16 estate lots ranging from 0.42 of an acre to 1.14 acres offer stunning harbour, ocean and mountain views. Each home lot is within walking distance of the ambience and amenities of Ganges Village, the heart of Saltspring Island. All of the homes in the master-planned community are connected by a communal pathway that winds down to the village's open air market, local artisan shops, casual and fine dining restaurants, marina and sea plane terminal.

Visten's new way of designing and building homes is part of a larger trend that is sweeping across North America, as people are looking to "live more with less." The McMansions of the past decade are now giving way to smarter, smaller homes that offer a much higher degree of livability, flexibility and sustainability. Architect Craig Taylor believes in designing homes that are completely functional, durable and appealing to the eye. Taylor explains that, "These homes embody the beautiful in the essential. Visten homes pare it down to the truly vital elements, creating a more satisfying experience of being at home. Life on Saltspring is very much about enjoying the simple, beautiful things in life and this is exactly what these homes are all about."

Taylor explains, "These sensible, contemporary west coast homes have been inspired by the local environment, the landscape and the climate of Saltspring Island. These are homes that suit and celebrate the beauty of the land."

One unique aspect of the Visten homes is their flexibility over time. They have been designed so that if homeowners would like to add on a home office, or a new bedroom for an additional family member, an extra module can be ordered and assembled with ease. The Visten homes have also been designed to allow for a high level of personalization and customization.

Chris Hobbs of Sotheby's International believes that the Visten homes are the perfect fit for life on Saltspring. "Islanders have always been known for their relaxed lifestyle, their passion for art and design, their use of local products and their desire to live a life in balance with nature."

He believes the Visten homes at Bishops Walk present unmatched value in our marketplace today. "There is truly nothing else comparable when you take into consideration the proximity to Ganges and the ability to walk to town, the views of the harbour and village and the defined development costs. The homes themselves offer a high impact living space- because of the well thought out design you aren't paying for space that you really don't need", says Hobbs.

The Visten homes are constructed off-site by Freeport Industries, a process which offers many benefits including a reduction in building costs, a more controlled building environment, a faster completion date and quality-controlled, durable construction. An emphasis is also placed on using high quality local wood products and supplies.

The homes have a high level of energy efficiency, there is far less waste produced in construction, fewer fossil fuels are used to bring building supplies to the one central sight, and low flush and low flow fixtures are used, as well as Energy Star appliances. The interior finishes include low VOC paint and sealers and renewable, locally sourced materials. Passive building design is used to allow maximum daylight to enter the homes, while also protecting the homes through shading from excessive heat during the day.

Self Guided Treasure Tours

Home hunters who visit the Sotheby's office in Ganges will be given a Saltspring Snack Pack and a self-guided Ganges treasure map including hidden bakeries, bookstores and galleries. Then they will send you on your way up the gentle hill to discover for yourself what life could be like in your new Visten home at Bishops Walk.

Lot prices at Bishops Walk range from \$259,000 to \$479,000. Visten homes start from \$499,000. For more information about the Visten homes at Bishops Walk please

contact Chris or Darlene Hobbs at 1.888.697.1550 or visit <u>www.bishopswalk.com</u>. Further details about Visten homes can also be found at <u>www.vistenhomes.com</u>.

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Please visit our online media kit for images and background information about Bishops Walk and Visten homes at: http://www.tartangroup.ca/Default.aspx?PageID=1004&CategoryID=2&ClientID=35.

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About the Partners:

About Three Point Properties

Three Point Properties is a Vancouver Island based company dedicated to designing, building and becoming citizens of 'net-positive' communities. As such, they have created a community development framework based on the four cornerstones of rehabilitating land so that it can sustain itself, cradle to cradle involvement in community development, cultivating interdependency and net positive development. Three Point Properties is also a partner and owner of Dockside Green in Victoria, BC. For further details please visit www.threepointproperties.com.

About Sotheby's International

Sotheby's International Realty connects the world's most discriminating buyers with the finest real estate developments on earth. Recognizing the call in the marketplace for developments that answer today's concerns around sustainability on all levels, Sotheby's is proud to be a part of bringing Visten Homes to the world. www.sothebysrealty.ca

About Taylor Kurtz Architecture and Design

Taylor Kurtz Architecture and Design has always made it a priority to listen to - and hear - the needs of our world today. Visten presents an ideal opportunity for the firm to create a stunning new standard, for a home-building solution that makes sense on every level. Taylor Kurtz has extensive experience with a broad range of product types, over a twenty-year history in the field. <u>www.freeportindustries.ca</u>

About Freeport Industries

Based in Nanaimo, Vancouver and WestBank Freeport Industries believes that modular solutions can deliver very high-quality homes — at a lower cost, on shorter timelines,

and with far less impact on our environment. These ideas have guided the company's development from the outset. <u>www.taylorkurtz.com</u>